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## **For Immediate Release**

# **Unique Contest Heralds Grand Opening of THG-Managed Hilton Garden Inn**

*Business-traveler-oriented property near Seattle publicizes its  
September debut by kicking off a 'Name the Boardroom' contest*

**Seattle — July 20, 2010** — The Hilton Garden Inn-Bothell, managed by The Hotel Group of Edmonds, Wash., will open its doors for business in September. By then, the door of its boardroom will bear the winning name in a “Name the Boardroom” contest created to publicize the property’s Grand Opening.

“We are looking for creative or fun names for the boardroom,” said Chip Peterson, General Manager of the Hilton Garden Inn-Bothell. “There is such a rich history in this area, and we are hoping to tap into local lore for a name that’s fun or a source of local pride, a historical event or place, or maybe something with a great story behind it.”

The contest began in early July and runs through August 15. Contestants must be 21 or older to participate. To enter, visit Hilton Garden Inn Seattle/Bothell’s Page on Facebook and follow instructions for the contest.



Bothell Mayor Mark Lamb will select the top five names, and the public will vote for the final winner in August. The winning entry will be announced at the ribbon-cutting ceremony during the hotel’s grand-opening celebration. Winner of the Name the Boardroom contest will receive a Friday night stay in a Spa Suite at the Hilton Garden Inn - Bothell; a “Wine and Dine” package that includes a Woodinville Wine Tour provided by Butler Transportation ending with dinner for two at Russell’s Restaurant in Bothell.

“This Name the Boardroom contest is not only a very creative marketing idea to publicize the opening of this fine new hotel, but it represents the type of community-oriented activity that is a key to being successful in the hospitality business,” said Lara Latture, Principal and Executive Vice President of The Hotel Group. “Combined with the great Hilton name, the excellent reputation of the Hilton Garden Inn brand and the proven management expertise of THG, this sense of community will help make the Hilton Garden Inn-Bothell a keystone in the market for a long time to come.”

THG currently manages and/or owns 26 properties, representing 12 brands, in ten states. Over the past 25 years, THG has managed more than 100 properties in 20 states and directed the design and construction of more than 30 new lodging properties.

The Hilton Garden Inn-Bothell, a business-travel-oriented property located just north of Seattle at 22600 Bothell Everett Highway, will feature 128 guestrooms with some spa suites, a pool and spa, a fitness center, the on-site Great American Grill, a fully equipped, complimentary business center that’s open 24 hours a day, and facility-wide wireless Internet access.



“In addition, the hotel has 3,500 square feet of meeting space, including a 2,100 square-foot ballroom that can accommodate up to 175 people or be divided into three rooms to host smaller groups,” Peterson said. “There also is a breakout room that can accommodate up to 24 people for a meeting—and then, of course, we have the boardroom, which can seat up to 12 people, and which is the focus of our recent contest.”

For more information on the Hilton Garden Inn-Bothell, visit [www.hiltongardeninn.com](http://www.hiltongardeninn.com). For more information on THG and the services it offers, visit [www.thehotelgroup.com](http://www.thehotelgroup.com).

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### **About The Hotel Group**

*THG is a nationally recognized Top 40 hotel company and currently manages and/or owns 26 properties in 10 states, representing 12 brands and employs more than 1,300 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, III and IV. For more information, visit [www.thehotelgroup.com](http://www.thehotelgroup.com) or call 425-771-1788.*

### **About Hilton Garden Inns**

*Hilton Garden Inn is Hilton Worldwide’s award-winning, mid-priced brand that strives to provide business travelers with everything they need to be most productive on the road. Each Hilton Garden Inn features the Pavilion Pantry® market filled with microwaveable items and sundries; a restaurant offering hot cooked-to-order breakfast, as well as lunch and dinner (in most locations); the Stay Fit Kit® that guests can check out to keep up with their fitness regime in the privacy of their room or in the complimentary workout facility; and an on-site guest laundry facility. There are 350 Hilton Garden Inns up and operating, with another 120 under development. For more information, visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com).*