



DOUBLETREE®

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**DOWNTOWN CLEVELAND HOTEL RINGS IN THE NEW YEAR
WITH \$15 MILLION TRANSFORMATION AND NEW DOUBLETREE NAME**

Introducing the Doubletree Hotel Cleveland Downtown/Lakeside

CLEVELAND, Ohio (January 6, 2009) – [Doubletree® Hotels](#) proudly announces the opening of the [Doubletree Hotel Cleveland Downtown/Lakeside](#), representing another addition to the brand's fast-growing portfolio of more than 200 hotels worldwide. Known as the closest hotel to the world-renowned Rock and Roll Hall of Fame and Museum, travelers visiting this 379-room Doubletree will enjoy a convenient location near Cleveland's most notable attractions. From the hotel, guests can walk to financial and government offices, Cleveland Browns Stadium, the Cleveland Convention Center and the Great Lakes Science Center. The hotel also offers complimentary shuttle service throughout the downtown area, providing guests with easy access to such attractions as the Playhouse Square Theatre District, which is the 2nd largest theatre district in the United States. To celebrate their \$15 million transformation project and their new Doubletree name, the hotel welcomes visitors, businesses and residents alike to enjoy their reinvigorated guest rooms, meeting space, dining facilities, amenities and breathtaking views of Lake Erie.

Formerly a Holiday Inn®, the [Doubletree Hotel Cleveland Downtown/Lakeside](#) is operated by Cami Hotel Investments, LLC and managed by The Hotel Group, under a franchise agreement with a subsidiary of [Hilton Hotels Corporation](#).

"From Minneapolis to Detroit and Chicago to Cleveland, we are proud that the [Doubletree Hotel Cleveland Downtown/Lakeside](#) represents another great city center hotel addition this year for our brand and our loyal customers in the Midwest," said Dave Horton, senior vice president – brand management for Doubletree Hotels. "The outstanding, multi-million dollar transformation that has been achieved here in Cleveland reaffirms our commitment to work with our new hotel owners to create a contemporary, comfortable and refreshing relaxed hotel experience wherever you stay with us."

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The renovation of each guestroom at the [Doubletree Hotel Cleveland Downtown/Lakeside](#) creates an ambiance that is as contemporary as it is comfortable with a combination of rich earth tones; sleek metal, stone and wood finishes; and modern style furnishings. Guestrooms now offer the brand's signature Sweet Dreams® by Doubletree Sleep Experience; complimentary wireless high-speed internet access; MP3-compatible, stereo alarm clocks; Wolfgang Puck® in-room gourmet coffee service and 32-inch, flat-screen televisions. Guest bathrooms feature new marble vanities, Neutrogena® bath and body products, upgraded lighting and a curved shower rod that allows for 20% more space in the shower. As an added amenity, the hotel has added a new lounge on the 18th floor, where executive floor guests can enjoy complimentary breakfast in the morning and complimentary appetizers in the evenings, while taking in spectacular views of Lake Erie.

With more than 11,000 square feet of meeting space and a professional catering staff, the [Doubletree Hotel Cleveland Downtown/Lakeside](#) presents an ideal location for social events, business meetings and community gatherings. The hotel offers a 5,600 square foot grand ballroom that is ideal for receptions of up to 600 guests. Seven breakout rooms are retrofitted with wired and wireless internet access, whiteboards, projectors and wireless microphone systems.

In addition to well-appointed guest rooms and meeting space, the [Doubletree Hotel Cleveland Downtown/Lakeside](#) offers a great collection of upgraded facilities and services. A state-of-the-art fitness facility now equipped with the latest in cardio and weight training equipment by Precor® Fitness is available for guests looking for a full workout on the road. An indoor swimming pool and whirlpool also provide an excellent environment for year-round recreation and relaxation. For guests looking to fulfill last minute office needs, a 24-hour, self-service business center is also available.

The [Doubletree Hotel Cleveland Downtown/Lakeside](#) is proud to present all-American cuisine at its new restaurant, *Stadium 3 Bar and Grill*, which is named after the three professional sports arenas located in Cleveland. At Stadium 3 Bar and Grill, guests can enjoy a casual dining experience and watch their favorite team's game on one of the restaurant's many flat panel televisions. Guests who prefer to dine in their rooms, can also order room service from Stadium 3's menu.

Members of the [Hilton HHonors](#)® guest reward program can Double Dip® and earn both airline miles and hotel points for every qualifying stay at the [Doubletree Hotel Cleveland Downtown/Lakeside](#). Hilton HHonors is the only guest reward program that allows members to earn Points & Miles® for the same stay and redeem hotel points for free nights with No Blackout Dates. With No Blackout Dates, as long as a standard room is available, members can redeem points for it.

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“Business and leisure travelers visiting downtown Cleveland will appreciate a friendly and attentive hotel team who look forward to welcoming every Doubletree guest with one of the best reward programs in the industry and with a legendary warm Doubletree chocolate chip cookie,” said Leonard Clifton, hotel general manager. “Our goal at the Doubletree Hotel Cleveland Downtown/Lakeside is to provide travelers with a contemporary environment that offers all the residential style comforts they enjoy at home.”

Just one-half mile from the Burk Lakefront Airport and 12 miles from Cleveland Hopkins International Airport, the [Doubletree Hotel Cleveland Downtown/Lakeside](#) is located at 1111 Lakeside Avenue, Cleveland, Ohio, United States 44114. For more information on the [Doubletree Hotel Cleveland Downtown/Lakeside](#), visit the hotel’s website at clevelanddowntownlakeside.doubletree.com, call 1-800-222-TREE in the U.S. and Canada or contact the hotel directly at (216) 241-5100.

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About The Hotel Group:

THG is a nationally recognized top 40 hotel company and currently manages and/or owns 24 properties in 9 states, representing 13 brands and employs over 1,600 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, and III. For more information, visit www.thehotelgroup.com or call 425-771-1788.

About Doubletree Hotels

With a growing collection of contemporary, upscale accommodations in more than 200 gateway cities, metropolitan areas and vacation destinations worldwide, Doubletree Hotels, Guest Suites and Resorts are distinctively designed to provide true comfort to today’s business and leisure travelers. From the millions of delighted hotel guests who are welcomed with the brand’s legendary, warm chocolate chip cookies at check-in to the advantages of the award-winning Hilton HHonors® guest reward program, each Doubletree guest receives a satisfying stay wherever their travels take them.

Doubletree is part of Hilton Hotels Corporation, the leading global hospitality company with more than 3,000 hotels and 500,000 rooms in 74 countries and territories, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton® and The Waldorf=Astoria Collection™.

To make reservations at any Doubletree hotel, travelers can visit our website at www.doubletree.com, contact their preferred travel professional or call 1-800-222-TREE in the U.S. and Canada.

Hilton HHonors membership, earning of Points & Miles®, and redemption of points are subject to HHonors Terms and conditions.

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