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## **For Immediate Release**

# **The Hotel Group Opens New Operations Office in New Year**

*With its hotel portfolio steadily growing, the Edmonds, Washington-based hotel ownership and management company enters 2011 by migrating its operations division to Franklin*

**Edmonds, Wash. — February 1, 2011** —To support its steady portfolio growth, The Hotel Group (THG) is ringing in the New Year by centralizing its regional operations team and support staff in Franklin, Tenn. Under the direction of Executive Vice President Lara Latture, the new THG operations office is located at 345-B Main Street. This facility will serve as operations headquarters for Robert Avila, Director of Operations; Brian Latture, Director of Operations; Katherine Steed, Director of Marketing; Theresa Benson, Pacific Northwest Regional Director of Sales & Marketing; Joanne Headrick, Regional Controller; Lynne DeMatteo, Special Projects and Recruiting Manager; and regional team support staff. THG will maintain its existing corporate headquarters in Edmonds.

THG is a nationally recognized Top 40 hotel company and currently manages and/or owns 26 properties representing 12 brands and one independent hotel across 10 states, and employs more than 1,300 people. With five historic districts, the city of Franklin maintains a thriving business and residential community, and has been named one of the "Top 10 Places to start a Company" by *Bloomberg/Business Week*, "Top 20 Places to Retire" and "Top 100 Best Places to Live" by *Money* magazine and is regarded the "No. 1 Small Town in Tennessee."

"As we enter 2011, THG is robustly positioned to support our company owned and operated hotels across the country," Lara Latture said. "With our hotel portfolio stretching from Alaska to Ohio, including a property in our backyard in Brentwood, we have strategically aligned our team to be where we are needed. We are confident that this expansion will broaden the service benefits we bring to the industry by allowing us to operate more efficiently, nationally."



### **About The Hotel Group**

*THG is a nationally recognized Top 40 hotel company and currently manages and/or owns 27 properties in 10 states, representing 12 brands and employs more than 1,300 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, III and IV. For more information, visit [www.thehotelgroup.com](http://www.thehotelgroup.com) or call 425-771-1788.*