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For Immediate Release

Double Up at Doubletree Cleveland Downtown with FREE COFFEE and COOKIE at STARBUCKS!

As part of its recent \$15 million renovation, the new Doubletree Hotel Cleveland Downtown/Lakeside celebrates the Grand Opening of Cleveland's Newest Starbucks; FREE Coffee/Cookie Thursday, Feb. 12 6:00 a.m. to 9:00 p.m.; First 200 visitors receive a \$5 Starbucks Gift Card!

Cleveland—February 12, 2009—The **Doubletree Hotel Cleveland Downtown/Lakeside** invites all businesses and residents to attend the Grand Opening Celebration of the city's newest Starbucks located off the hotel main lobby at 1111 Lakeside Ave. From **6:00 a.m. to 9:00 p.m. TODAY**, all visitors will receive a complimentary Tall Pike Place House Blend Coffee along with a Doubletree Cookie, courtesy of The Hotel Group (THG), the Seattle-based owner and manager of the 377-room hotel. The Doubletree Starbucks officially opened on Feb. 2.



As part of the event, the first 200 visitors will receive a \$5 Starbucks gift card, redeemable at any Starbucks location. In addition, visitors are encouraged to participate in a drawing for a Romantic Valentine's Package, featuring complimentary overnight accommodations in a King room for one night, bottle of sparkling wine, and dinner for two in the hotel's new *Stadium 3 Bar and Grill* restaurant.

The Doubletree Starbucks will be open 6:00 a.m. to 9:00 p.m. Monday through Friday, and from 6:00 a.m. to 6:00 p.m. on Saturday and Sunday. Dedicated Starbucks parking is *FREE* for up to 30-minutes.

"We are thrilled to bring another much-needed Starbucks to the downtown Cleveland area," said Leonard Clifton, general manager of the hotel. "This nationally-recognized brand gives our guests and the local community a place to meet and greet, connect to the Internet, and simply enjoy some of the best coffee around."

Douglas Dreher, President of The Hotel Group, said he is very proud to be investing in Cleveland by bringing the Doubletree brand to “The New American City.” This is the second Hilton Hotels property in Ohio to be owned and managed by THG – the Embassy Suites Columbus on Corporate Exchange Dr. also is part of the THG portfolio.

“Cleveland is home to many diversified businesses, from its growing medical and healthcare industry and financial services district to its Federal government offices and acclaimed music, sports, arts and entertainment venues,” he said. “This property is ideal not only for the local business person seeking a quick spot to grab lunch or a Starbucks’ coffee, but it also serves as a dynamic destination for meeting planners. We are very excited about the potential this repositioned property will bring across the board.”

Doubletree Double Take

The Doubletree Cleveland Downtown/Lakeside hotel features more than 11,000 square feet of meeting space, including a 5,600 square foot grand ballroom. Seven breakout rooms are retrofitted with wired and wireless Internet access, whiteboards, projectors and wireless microphone system. A state-of-the-art fitness facility and indoor swimming pool with whirlpool also are provided.

The contemporary guestrooms feature the Sweet Dreams® by Doubletree Sleep Experience; complimentary wireless high-speed Internet access; MP3-compatible, stereo alarm clocks; Wolfgang Puck® in-room gourmet coffee service and 32-inch, flat-screen televisions. Guest bathrooms feature new marble vanities, Neutrogena® bath and body products, upgraded lighting and a curved shower rod that allows for 20 percent more space in the shower. As an added amenity, the hotel has added a new lounge on the 18th floor, where executive guests can enjoy complimentary breakfast in the morning and complimentary appetizers in the evenings, while taking in spectacular views of Lake Erie.



“We welcome everyone visiting downtown Cleveland to the new Doubletree – the closest hotel to the Rock N Roll Hall of Fame and Museum and the Cleveland Browns Stadium, Cleveland Convention Center and Great Lakes Science Center,” said Lara Latture, THG executive vice president. “This new hotel gives Clevelanders and travelers a fun and fresh environment to conduct meetings, enjoy dinner, share cocktails, get a great cup of coffee, and enjoy a superb night’s sleep. So come on down – the coffee and cookies are on us TODAY!”

For more information on the Doubletree Hotel Cleveland Downtown/Lakeside, visit www.clevelanddowntownlakeside.Doubletree.com or call 1-800-222-TREE or direct at (216) 241-5100.

About The Hotel Group

THG is a nationally recognized top 40 hotel company and currently manages and/or owns 24 properties in 9 states, representing 13 brands and employs more than 1,300 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, III and IV. For more information, visit www.thehotelgroup.com or call 425-771-1788.