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## **For Immediate Release**

# **The Hotel Group Opens First Hilton Garden Inn in Seattle/Bothell**

*Ideal for business and leisure travelers, the 128-room hotel near Seattle boasts meeting and event space, a 24-hour business center, wireless Internet access, a pool and spa, fitness center and more*

**Bothell, Wash. — October 19, 2010** —The Hotel Group (THG) of Edmonds, Wash., announces the opening of its Hilton Garden Inn Seattle/Bothell, the first Hilton brand hotel in the local market. The new-construction hotel caters to business travelers during the week and leisure travelers on weekends. Located just north of Seattle at 22600 Bothell Everett Highway, the Hilton Garden Inn Seattle/Bothell features 128 guestrooms with 12 suites including three spa suites, an indoor pool and spa, fitness center, on-site Great American Grill, complimentary and fully-equipped 24-hour business center, and wireless Internet access throughout the facility.



"The Hilton Garden Inn Seattle/Bothell is the perfect brand for this community because it offers consistent service and stellar accommodations that the Hilton Family is known for around the world," said Lara Latture, THG Executive Vice President. "This full-service property is ideal for attracting business travelers coming to Bothell, Seattle, Everett, Lynnwood and Woodinville who are looking to work productively and rest comfortably while they are away from their homes and offices. It's also a great fit for leisure travelers who are visiting family, attending sporting events and enjoying weekend wine tours in the area. The Hilton Garden Inn Seattle/Bothell also provides an oasis for loyal Hilton Honors members who wish to earn points and miles via the Hilton Honors Program whenever they stay in Bothell."

Chip Peterson, Hilton Garden Inn Seattle/Bothell General Manager, said Bothell is a small, warm community working towards economic growth, and a huge emphasis has been placed on supporting local businesses.

"Together with THG, the staff and management of the Hilton Garden Inn Seattle/Bothell are dedicated to helping this community prosper," Peterson said. "Long before our doors opened, several events, including corporate meetings, a wedding rehearsal dinner, class reunion and memorial gathering were booked, supporting what we had known all along -- that Bothell was in dire need of a Hilton brand, and the Hilton Garden Inn fit the mold. Today our doors are open wide and we can't wait to welcome our friends and neighbors in Bothell."

### **Centennial Commemoration**

In July, management of the Hilton Garden Inn Seattle/Bothell promoted a "Name the Boardroom" contest in which local residents were encouraged to submit creative names for the hotel's meeting venue.

"Our goal through that campaign was to rally the local community and inspire true community spirit," Peterson said. "We encouraged residents to tap into local lore for a possible name that is fun, a source of local pride, a historical event or place, or simply a word with a great story behind it," Peterson said. "It's with great pride that we introduce the 'Centennial Boardroom' to our guests. The name is significant in that Bothell turned 100 years old on April 14, 2009, and a new Centennial Park is located nearby."



In addition to the Centennial Boardroom, the Hilton Garden Inn Seattle/Bothell boasts 3,500 square feet of meeting space, including a 2,100 square-foot ballroom that can accommodate up to 175 people or be divided into three rooms to host smaller groups. There also is a breakout room that can accommodate up to 24 people for a meeting.

"The Hotel Group is very proud to bring the Hilton brand to the Pacific Northwest with the opening of the Hilton Garden Inn Seattle/Bothell," said Doug Dreher, THG President and CEO. "We know that the excellent reputation of the Hilton Garden Inn brand combined with the proven management expertise of THG will make this new hotel a keystone in the market for a long time to come."

THG currently manages and/or owns 25 properties, representing 12 brands, in 9 states. Over the past 25 years, THG has managed more than 100 properties in 20 states and directed the design and construction of more than 30 new lodging properties.

For more information on the Hilton Garden Inn Seattle/Bothell, visit [www.seattlebothell.hgi.com](http://www.seattlebothell.hgi.com). For more information on THG and the services it offers, visit [www.thehotelgroup.com](http://www.thehotelgroup.com).



### **About The Hotel Group**

*THG is a nationally recognized Top 40 hotel company and currently manages and/or owns 25 properties in 9 states, representing 12 brands and employs more than 1,300 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, III and IV. For more information, visit [www.thehotelgroup.com](http://www.thehotelgroup.com) or call 425-771-1788.*

### **About Hilton Garden Inns**

*Hilton Garden Inn is Hilton Worldwide's award-winning, mid-priced brand that strives to provide business travelers with everything they need to be most productive on the road. Each Hilton Garden Inn features the Pavilion Pantry® market filled with microwaveable items and sundries; a restaurant offering hot cooked-to-order breakfast, as well as lunch and dinner (in most locations); the Stay Fit Kit® that guests can check out to keep up with their fitness regime in the privacy of their room or in the complimentary workout facility; and an on-site guest laundry facility. There are 350 Hilton Garden Inns up and operating, with another 120 under development. For more information, visit [www.hiltonworldwide.com](http://www.hiltonworldwide.com).*