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The Hotel Group Honors Property 'Shining Stars' at 2010 GM Conference

General Managers and corporate staff attended the event held at the management company's recently renovated Crowne Plaza property in Kansas City, Mo.

Edmonds, Wash. — November 15, 2010 — More than 40 General Managers and corporate employees gathered at the Crowne Plaza hotel in Kansas City, Mo., for a two-and-a-half-day General Manager's conference sponsored by The Hotel Group (THG).



Attendees of the 2010 THG General Manager's Conference

THG, which manages and/or owns 25 properties, representing 12 brands and one independent hotel across 9 states, honored those "Shining Stars" in its portfolio that exemplify best-in-class performance and true "Hospitality Greatness" -- the foundation on which THG does business every day. **"2010 Shining Star" Awards** were presented to the following properties:

- Hilton Suites Brentwood, Tenn., for achieving outstanding "Profit"
- Crowne Plaza Billings, Mont., for its "Good Neighbor" program participation and "RevPAR" performance
- Plaza Inn and Suites at Ashland Creek, Ore., for "RevPAR" performance
- Holiday Inn Express Pullman, Wash., for high "Overall Guest Satisfaction" scores
- Holiday Inn Express Seward, Alaska, for high "Overall Guest Satisfaction" scores

"Our goal for the General Manager Conference is to recap what we have learned amidst the economic difficulties of the last couple of years, outline what we expect to see next year and have some THG mojo fun," said Lara Latture, THG Executive Vice President and Principal. "Not only do we focus on re-energizing our team for the road ahead, but we are delighted to recognize our Shining Stars and the outstanding property performances. Setting new hospitality industry standards for excellence isn't just an aspiration; it's our promise to our valued team members, partners, and our investors and guests. It's a great time to be working for THG."

For more information on THG and the services it offers, visit www.thehotelgroup.com.

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About The Hotel Group

THG is a nationally recognized Top 40 hotel company and currently manages and/or owns 25 properties in 9 states, representing 12 brands and employs more than 1,300 people. Since its inception in 1984, THG has managed more than 100 properties in 20 states, directed the design and construction of 30 new hotels, completed the acquisition of more than \$125 million in private investment as the sponsor of Hotel Group Opportunity Funds I, II, III and IV. For more information, visit www.thehotelgroup.com or call 425-771-1788.